



# CULTIVATE

- GROWING YOUNG LEADERS PROGRAM



EXPRESSION OF INTEREST



IN PARTNERSHIP WITH



Local Land Services

WELCOME TO THE CULTIVATE – GROWING YOUNG LEADERS EXPRESSION OF INTEREST PROCESS.  
MY NAME IS LYNNE STRONG.

I AM THE FOUNDER OF AND PROGRAM MANAGER FOR PICTURE YOU IN AGRICULTURE (PYIA).

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## BACKGROUND

PYiA identifies, develops and deploys a national network of globally connected young thought leaders thriving in business and in life, who are inspiring community pride in Australian agriculture.

We do this through four cornerstone programs working with young people between the ages of 10 and 35 and by tapping into the wisdom of the community through intergenerational expertise, coaching and mentoring.

Our Celebrating Ten Years of Impact document will share with you the power of the program to empower young people to solve tomorrow's problems today.

Our foundation two year program Cultivate - Growing Young Leaders is designed and run to support young people involved in a broad range of agricultural careers – from farming to consulting to marketing – to be skilled, confident and comfortable to share their stories.

The program supports them through skills training, mentoring, coaching, networking and by providing them with opportunities to tell their story.

Running since 2009, more than 100 young leaders have been trained in the program and joined the Young Farming Champions alumni.

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## CULTIVATE – GROWING YOUNG LEADERS PROGRAM MEMBERSHIP

The Cultivate program is a community of emerging leaders in the agriculture sector who work together under expert facilitators and coaches to lead themselves and lead others.

You will learn the most valued workplace 21st century skills.

How to be:

- An influential communicator.
- An adaptable, agile, resilient, collaborative team player.
- An innovative, creative and critical thinker.

Through participating in our in-school programs you will learn how to apply these skills and teach others to have these skills.

## WHAT PREVIOUS PARTICIPANTS ARE SAYING?

*"Horticulture is one of highest value industries in the agricultural sector and people interact with it every day. There is a story to be told about the people and the places behind the horticultural industry and the people who consume Australia's diverse array of fruit and vegetables in terms of how the food is grown, produced and how it ends up on supermarket shelves. I wanted to continue my career development by telling these stories and the Young Farming Champions Program seemed to offer the best way of doing this.*

*"My presentation skills improved dramatically after the (first) workshop and I now apply this in my day to day work. I am required to present at field days and conferences and I now know I can get up and entertain people, whilst delivering my message and ensuring it resonates."*

JESSICA FEARNLEY



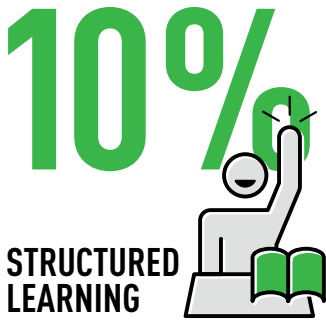
*"It's easy for farmers, especially ones so far removed from cities, consumers and even the rest of the supply chain process, to fall into the habit of feeling unappreciated. My two days at Hamilton North – and the other schools I've visited – proved the exact opposite. We are so genuinely welcomed, loved and appreciated. Consumers really are interested in hearing our stories and understanding why producing food and fibre is such a vital part of all their lives. I wish all farmers had the opportunity to experience this the way I did. Communities and the agricultural sector have a symbiotic relationship, one cannot thrive without the other, and I believe there could be a lot more understanding and appreciation for both. Building bonds between the two will ensure the continued survival and success of our agricultural industries."*

BESSIE THOMAS

THIS PROGRAM ACKNOWLEDGES THE RESEARCH THAT SAYS

- 3 TYPES OF EXPERIENCES THAT -

# IMPACT TALENT DEVELOPMENT



e.g. primary and secondary classroom, tertiary education, workshops, webinars, e-learning.



e.g. coaching, mentoring, communities of practice.



e.g. action learning and problem solving, projects, shadowing and placements.

To help you learn from others we will pair you with a Buddy – a Young Farming Champion alumnus to support your YFC - Cultivate Growing Young Leaders journey.

To help you put your learnings into action you will develop an action plan in partnership with your employer (or university) that shares with us the support and activities that you will receive and participate in your workplace ( university).

*"I think this program is unique in that the more you put in the more you get out. I am now confident I can use my voice to advocate for agricultural change."*

2019 CULTIVATE PARTICIPANT REBECCA GEORGE

## IMMERSION WORKSHOPS CONTACT HOURS

There will be two face-to-face immersion workshops per year starting in July 2021 ( 3 days) and November (4 days plus 1-day attendance at Archibull Prize Awards and Celebration Day)Total of 8 days – attendance is mandatory.

Expressions of Interest to be submitted by 5pm 5th October 2020. Please find the Expression of Interest Form [HERE](#).

## SELECTION

Selection is a two-step process.

1. Applications are reviewed by a committee made up of our supporting partners, a member of the Picture You in Agriculture board and a representative from the Young Farming Champions Alumni.
2. Short listed applicants will be interviewed by a member of the selection committee based on the quality of their application, their agreement to fulfill the program commitments, and their desire to enhance the leadership skills of themselves and colleagues.

More detail about the Cultivate training program can be found [HERE](#)

## QUESTIONS?

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