



# CULTIVATE GROWING YOUNG LEADERS WORKSHOPS

WORKSHOP THEMES	LEADING EFFECTIVE TEAMS	COMMUNICATING WITH CONFIDENCE	SOCIAL LICENCE	MARKETING AND CONSUMER INSIGHTS
WORKSHOP COACHES	JOSH FARR	JENNI METCALFE	GREG MILLS	GAYE STEEL
<p><b>EXAMPLE OF WORKSHOP SESSIONS</b></p>	<p>Belief Mapping: Deconstructing beliefs and self-imposed limitations to identify areas for emotional growth.</p> <hr/> <p>Goal-setting: Create S.M.A.R.T. goals and set an action plan.</p> <hr/> <p>Time-Management: Break down the 24-hours in the day to show leaders opportunities they have and help them schedule in high-priority, low-urgency goals.</p>	<p>Public speaking and presentation skills.</p> <hr/> <p>Speak about industry in the media.</p> <hr/> <p>Dealing with negative perceptions of industry in media.</p> <hr/> <p>Proejcting and presenting a positive image and understanding of agriculture.</p>	<p>Understanding Social Licence and Public Trust.</p> <hr/> <p>Effectively communicate using shared values in "critical conversations".</p> <hr/> <p>Effectively connect with consumers, thought leaders and influencers to earn trust in today's food system.</p>	<p>Developing Your Personal Brand.</p> <hr/> <p>Understanding consumer segments and what drives their purchase decisions.</p> <hr/> <p>Buidling relationships with consumers.</p>